



Artwork & Logo Submittal Guidelines

LOGOS/IMAGES ACCEPTED FORMATS:

1) ILLUSTRATIONS

Illustrator (AI native files), Vector EPS files. Vector files are **most suitable for print reproduction at any size**. Fonts must be changed to outlines. If created in CC, save in Legacy Format for CS5.5.

NOTE: Supply only color (CMYK) or greyscale. Spot colors must have CMYK breakdown or greyscale.

2) IMAGES

TIFF (tif) or JPEG (jpg)

NOTE: Supply minimum of 300 DPI in resolution at the intended print size and in color CMYK or greyscale.

3) FONTS

Fonts must be supplied, changed to outlines, or embedded.

4) PDF FORMAT (HIGH RESOLUTION "PRESS READY")

Provide Artwork set to CMYK or Grayscale. Artwork must be set to print size. Compression at 300 DPI resolution for all images. 1200 DPI resolution for all line art and text. **ALL FONTS TO BE EMBEDDED AND/OR OUTLINED.**

NOTE: Output Standard Setting: PDF/X-1a

5) Do not provide doc/.gif/.wmf files as final art, they will not be accepted.